

JOHYEON LEE

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EDUCATION

University of Waterloo

Candidate for Bachelor of Arts in
Honours English-Rhetoric, Media,
and Professional Communication
Minor in Digital Arts Communication

2023 graduate

President's Scholarship of Distinction

People's Choice Awards for Tech Art

SKILLS

Design Tools:

Adobe Creative Suite

Figma

Sketch

Web Technologies:

HTML/CSS/JavaScript

Sitecore

Android Studio

Visual Studio Code

Office 365:

MS Word/Excel/PowerPoint

SharePoint

High Adaptability

Effective Project Management

Collaborative Working

Fluent English and Korean

Intermediate Chinese

WORK EXPERIENCE

Korea Beauty Vocational Education Institute

Sep 2020 - Aug 2021

UI/Graphic Designer

Seoul, Korea

Designed dynamic and interactive website that ensure high quality user experience

Developed ideas through all the stages to help generate user-friendliness for the final product

Re-designed outdated certificate templates to display consistency in each issue of the institute

Raymond James Ltd.

Sep 2019 - Dec 2019

Web Developer

Toronto, Canada

Managed a high-traffic corporate website and other major sites based on Sitecore and SharePoint platform

Implemented dynamic and interactive websites ensuring valuable user experience

Actively participated in weekly meetings by discussing some drawbacks of current system and suggesting new solutions

Maple Leaf Foods Inc.

Jan 2019 - Apr 2019

IS Digital Designer

Mississauga, Canada

Operated an internal brand design project which provides several options for poster/banner/social media templates and making a video intro ensuring brand consistency

Proposed design solutions and improved user experience for iOS mobile applications in use

Created a style guide for using PowerApps reflecting the revised visual identity guidelines

PROJECTS

DHL website redesign, ux design

Nov 2023

Redesigned the current DHL website using Adobe XD

Prioritized responsive web design principles and applied strategic constraints for seamless user experiences across diverse platforms

Integrated custom icons and design elements to enhance the visual appeal and functionality of the current website

People Watching, tech art

Feb 2023 - Apr 2023

Collaborated with engineers to ideate and conceptualize the creation of an artifact that blended technology and art

Took charge of the design process, managing illustration, animation, props, and other critical design components from the initial concept stage through to the final execution

Received the People's Choice Award at the showcase in recognition of our dedication to crafting a memorable and interactive art piece