

ENGLISH is for innovation **COLOURING/DOODLE BOOK**

Hi! I'm the mascot for UWaterloo Arts,

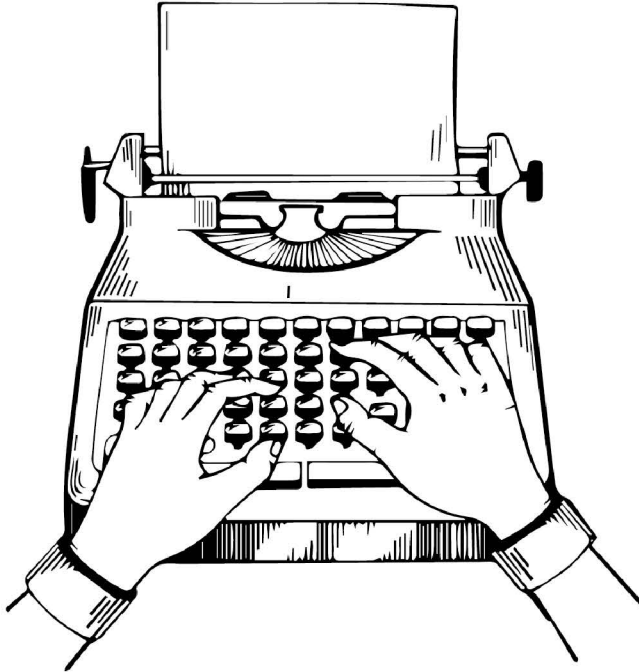
Porcellino

I'll help you guide through
what English has to offer
you at University of Waterloo
and what we are all about!



Chapter 1. EXPRESS


enchant | empathise | entertain



Humans love stories. Those who can spin a yarn, tell a tale, and shape a narrative hold a unique power in society.

Of course, with great power comes great responsibility and in the **English** department, we'll help you learn to use your powers of expression wisely.

Brainstorm with Sticky Notes!

- 
- Jot down all the adjectives that may best describe you.
- Tell me about any memorable moments in your life.



Chapter 2. EXAMINE

engage | exchange | extend



This is **English** in vivo (as people use it).

What are people doing with words, pictures, video and sound?

What new challenges are we creating with communication and technology?

Who is telling the truth?

Learn how to cut through the clutter and find the facts.

The future is counting on you.

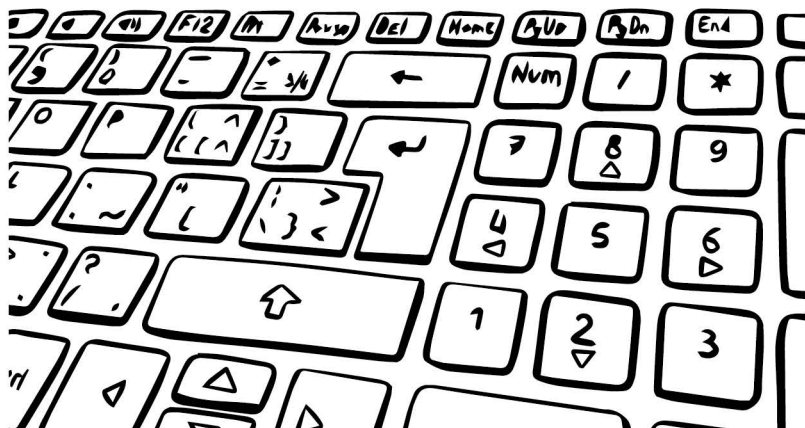
Do You Like Challenges?

N U C G U R N W V Y U I P G H
V W G H S I L G N E S G G O Z
W A E G A G N E L G Y G U A Q
X T N A N O G A S S N K C I I
I E O E D N O I S I V B W D R
C R I X P H F M T R U T H E M
P L T C Q R E I F E P V I M F
A O A H V H R G B T I V Y L I
C O C A P W U V U E C Z M A I
L Q I N E C T W C C T M Y T F
H W N G X I A U D H U Z J I M
C Y U E A T R Z N N R I E G D
R N M F M K E S U O E V F I H
A V M Y I A T G O L S I A D C
E I O C N D I S S O B D C W R
S V C B E Y L K O G Q E T Z E
C O O G T L R M L Y C O S D A
F L O P D E X T E N D A G I T
U U H E G N E L L A H C E H E

english examine engage exchange extend
vision create challenge communication technology
search vivo writing pictures video sound
facts truth literature digital media uwaterloo

Chapter 3. ENVISION

enliven | engineer | enterprise



You want to tap into that imaginative spirit that has sustained and inspired humans for most of our short time in existence.

Learn from our literary traditions, find your voice, and challenge expectations.

In **English**, you'll take your place in that line of people who couldn't stop asking.

What if things were different?

Know Yourself Better Q&A

Q1. What motivates you to work hard?

Q2. What are your core values?

Q3. Which topics interest you in daily life?

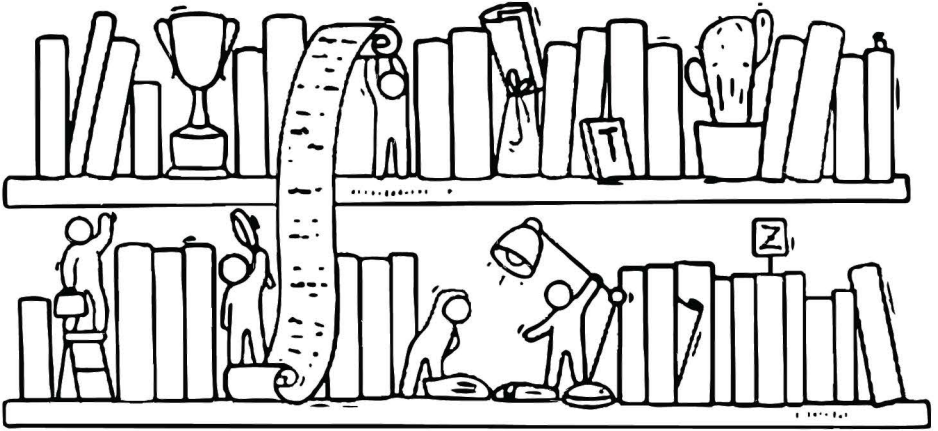
Q4. In which field do you want to work in?

Q5. Where do you see yourself in 10 years?

Q6. Studying which major in university would help you achieve your goal?

Chapter 4. EXPERIENCE

expand | explore | enlighten



You know that your big ideas are going to need other people to understand them. And you also know that new technologies can bring unintended consequences.

You want to

- build communication skills
- understand context
- consider the bigger picture

English experience will help make your projects, products, and plans the kind of innovations that take humanity a step forward.

Draw Out Your Thoughts!

Q1. What do you think “exploring” is?



Q2. How do you want your university life to look like? What do you want to experience?





Link to Quiz ^



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